

PRESS RELEASE

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Lanka SSL named winner and runner-up at NBE Awards 2018



Lanka SSL CEO Pravin De Silva (third from left) receiving the award. Seen here is also Suraj Karunathilaka- Manager-Quality Management Systems and Safety, Lalinda Geekiyana- Head of Plant Operation, Samanmali Munasinghe- Head of Finance and Accounts and Chinthaka Gayan, Head of Sales and Marketing

Lanka Special Steel Limited (Lanka SSL), subsidiary of E B Creasy Group and a pioneer in the domestic steel wire industry was recently named the winner under 'Manufacturing- Other Sector' in addition to being awarded second runner-up in the large category at the National Business Excellence Awards 2018.

Organized annually by NCCSL (National Chamber of Commerce of Sri Lanka), the event recognizes business entities that excel in being a leader in their particular industry sector with good corporate governance, capacity and capabilities, performance, local and global market reach, commitment to sustainability and values, and sound business results including financials.

The company has exhibited a remarkable success overall during the last five years in the galvanized manufacturing industry locally with a constant effort to be a key contributor to the country's economy. Pravin De Silva, CEO of Lanka SSL said 'We are honored to be recognized for our corporate excellence.

For follow-up or verifications, please contact Thanzyl Thajudeen

Mark and Comm Ltd | **Public Affairs**

A: Colombo, Sri Lanka | T: +94 112714204 | M: +94 777 779164 | E:thanzyl@markandcomm.com

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This award illustrates how we surmounted immense challenges to climb the zenith and be recognized for our achievements just as the lotus rises tall and strong from the depths of water.'

Lanka SSL is the undisputed market leader in its industry with an annual production accounting to 12,500 metric tons with its main products being hot dipped galvanized wire, un-galvanized nail wire, barbed wires, amongst many others especially for the booming construction sector.

An ISO 9001: 2015 and SLS certified manufacturer, Lanka SSL places priority in delivering high quality products to customers using German-based technology. Its GI wires are produced with the finest material in accordance with both local and international quality standards. The company has built a reputation over the last 15 years in providing superior products and service which is well reflected in its loyal and repetitive clientele. The highly qualified team ensures a customized service that best fits individual requirements.

Lanka SSL is engaged in a strategic plan focused on higher growth with a visionary leadership that is contributing immensely to its success, and prominently values its people and products. The company takes an innovative approach and conduct in employee welfare, engagement and inspiration.

As an innovator in wire manufacturing, Lanka SSL is keenly engaged in research and development having understood that it's key to future developments where competitive advantage is created. Recently it collaborated with University of Moratuwa in two areas of research and with these initiatives the company is expecting to produce more direct exports as products are currently being exported as end-product of coir, poultry and construction industry.

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